

AMPLICOM TCL 200 LAUNCH PRESS RELEASE July 2010

## Amplicom TCL 200: The alarm clock you'll never sleep through

The new Amplicom TCL 200 is, at 90 decibels, one of the loudest production alarm clocks on the planet. The ultimate alarm clock for heavy sleepers is also ideal for people with hearing impairments – flashing LED lights and a cordless vibrating pillow pad ensure that anyone will wake up to the TCL 200.

Just how loud is 90dB? It's as loud as a lorry. It's the next best thing to having a Vuvuzela player on your bedside table. And on top of the ear-splitting wakeup call, the Amplicom TCL 200 is packed with the latest technology to help wake people who are deaf or hard of hearing: bright LED lights on the top flash when the alarm goes off and a cordless vibrating pad can be tucked under the user's pillow to ensure there's no chance of snoozing through the alarm.

All of the Amplicom TCL 200's features are programmable. The dual alarms can be configured with a choice of melodies, and the sound, light and vibration can be turned on or off to suit the individual user's needs. Alarms can be set to go off daily, weekdays only or weekends only. You can even press the snooze button in the night to both see and hear what the time is.

For the hard of hearing, the Amplicom TCL 200 acts as more than just an alarm clock. You can also hook it up to a telephone to amplify the ring sound. And its controls are very easy to use, with simple push buttons on the front and oversized knobs on the back. The dimmable display boasts large (3cm high) numbers too.

Easy to configure, incredibly loud and impossible to ignore, the Amplicom TCL 200 is the ultimate in wakey-wakey technology.

Feature list:

- 90dB alarm with choice of melodies; volume and tone adjustable
- Bright LED light
- Wireless vibration pad
- Dimmable display with large, 3cm high numbers

- Dual alarm times, individually configurable
- Wake-up daily, weekdays only or weekends only
- Snooze button: repeats alarm every 5 or 15 minutes or turns it off
- Alarm time displayed at the press of a button
- Voice output of the time and alarm time (in English, French, German, Italian or Spanish)
- Built-in rechargeable batteries for power cuts
- 80-hour standby time for rechargeable cordless vibrating pad
- Telephone call signal amplifier

## Pricing, availability and stockists:

The Amplicom TCL 200 costs £54.99 and is available from Tel: 0208 8299130 or <u>www.m2cshop.com</u>

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